Version 1, September 2020
Policy on the Use of Social Media
and other digital platforms by students
Rev
Date Purpose of Issue/Description of
Change
Equality Impact Assessment
Completed
1. Initial Issue - Version 1
Policy Officer
Senior Responsible
Officer
Approved By Date
Head of Governance
and Compliance
University Secretary Compliance Task Group

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Policy on the use of social media and other digital platforms by
students.

1. Scope

This Policy applies to all students studying at Bangor University or on Bangor University
accredited programmes and is also relevant whilst undertaking official duties on behalf of
the University either in an employed or volunteer capacity (e.g. student mentors, peer
guides, interns, open day volunteers, etc).

2. Introduction

This Policy sets out the principles which students are expected to follow online. It is
impossible to cover all eventualities; however, the principles set out in this document should
be followed. The intention of this document is not to stop individuals from conducting
legitimate activities on the internet and social media, but serves to highlight areas where
conflicts may arise.

Any infringement of the Policy could also breach the General Regulations for all Students
(Regulation 13) and whilst we will attempt to resolve matters informally when appropriate,
matters may need to be treated formally by the University. Infringements may be
considered under the University disciplinary procedures in accordance with the Regulation
for Student Discipline (Regulation 21).

3. Principles

Any online activities which associates students with their academic work such as when using
social media for the collection of data should be discussed in advance with their personal
tutor.

Online activities that may associate students with any extracurricular activity,including
Undeb Bangor Clubs, Societies and Volunteering Groups should be in accordance with the
requirements of any membership agreement, local guidelines or other relevant regulations
that may be in place.

Individuals should not engage in activities on the Internet, which might bring the University
or Students’ Union into disrepute.

Students should not use the internet in any way to attack, discredit, harass or abuse other
individuals, groups or organisations. Students should not post defamatory or offensive
comments on the Internet and should be mindful of data protection and privacy
considerations, when posting photographs of individuals online, such as without the consent
of the person identified. This is not an exhaustive list, however aims to guide responsible
activity.

Students are allowed to update their personal blog and social media accounts from a
University computer subject to Section 4.1 of the University’s Acceptable Use Regulations.

Students must act responsibly and appropriately without causing nuisance or offence during
lectures, seminars and all other official activities, including those conducted online or via
digital platforms. This includes “chat” and / or messenger type functions.